

TS-INDUSTRY WATCH

A Newsletter by Industries & Commerce Department,
Government of Telangana

IN THIS ISSUE

- Page 1. From Principal Secretary's Desk, Make in Telangana Event
- Page 2. Online events and webinars
- Page 3. Investments, Focus Sector-Electric Vehicles, Highlight
- Page 4. District Industries Centres, Industry Support during Covid-19, Entrepreneur Watch

FROM PRINCIPAL SECRETARY'S DESK



Mr. Jayesh Ranjan, IAS

Principal Secretary, ITE&C & Industries Dept.,
Government of Telangana

I am pleased to inaugurate this October issue of the Industry newsletter. Although the effects of the Covid pandemic are still prevalent and have affected each sector differently, still many sectors such as Automotive and EV are bouncing back to even a higher growth rate as compared to last year. I am happy to share that the Telangana State Electric Vehicle Policy has been approved by the Cabinet and it will now usher in a new growth phase for this sector in our state. It is also heartening to see that many industries in pharma, plastics etc. have started investing again in a big way in the state.

The Handlooms Day celebrations this year were conducted online, however, we still managed to get good visibility and interactions with the usual participants and weaver community through online sessions, logo competitions, awards distributions etc. The virtual 'Make in Telangana' event in collaboration with CII was widely attended and much appreciated by the participants.

Many innovators and start-ups are using this crisis as an opportunity to develop helpful innovations and products. The government is always happy to guide and support these ideas. I would especially like to thank the Industry members and associations for their continued support towards Covid relief funds and in-kind donations. I wish you all a peaceful and prosperous festive season.



Shri K. Chandrashekar Rao
Hon'ble Chief Minister



Shri K T Rama Rao
Hon'ble Industries Minister

MAKE IN TELANGANA EVENT

Confederation of Indian Industry (CII) in partnership with Government of Telangana organized "MAKE IN TELANGANA", a Virtual 2-Day Conference and 90-Day Exhibition with the theme "Invest in Telangana: Opportunities in a Post Covid World" from 27th Aug.

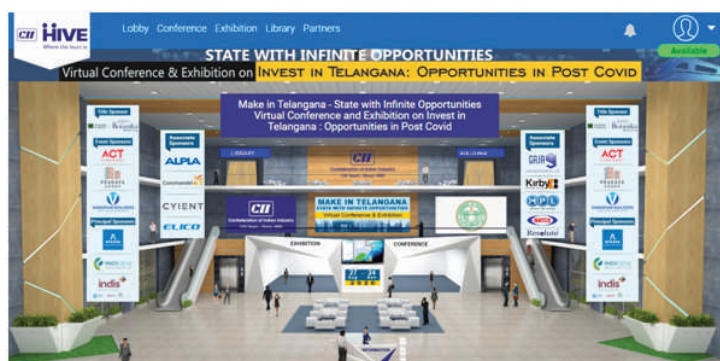
The conference was inaugurated by Shri K T Rama Rao, Hon'ble Minister for IT, Industries, MA&UD, Govt of Telangana. While addressing the conference, Hon'ble minister said that Telangana, being the youngest State, has been one of the fastest growing States in India. The State government believes in inclusive growth and will promote Make in Telangana in a big way on the journey towards Atma Nirbhar Bharat.

During the inaugural session, Hon'ble Minister Shri K T Rama Rao released the Nizamabad District Development Plan and a handbook on Make in Telangana.

The event highlighted the strengths & opportunities of the state along with a platform to showcase products & services from the state of Telangana. The two-day conference was addressed by 50+ prominent industry leaders spanning 10 technical sessions. The sessions focussed on priority sectors of State and were moderated by sector specialists from Telangana Government in sectors such as IT, Textiles, Electric Mobility, Defence and Aerospace, Food Processing, Lifesciences, Retail and Real Estate.



Shri K T Rama Rao, Hon'ble Minister for IT, Industries, MA&UD, delivering the inaugural address; along with Mr Jayesh Ranjan, IAS, Principal Secretary, ITE&C, I&C, Govt. of Telangana



Virtual 90-Day Exhibition

The sessions were attended by over 1500 participants from Industry and academia from India and abroad. The virtual exhibition which started on 27 Aug, has over 50 exhibitors exhibiting a range of products and services from multiple sectors and it will continue till 25 Nov 2020.

ONLINE EVENTS AND WEBINARS

National Handlooms Day

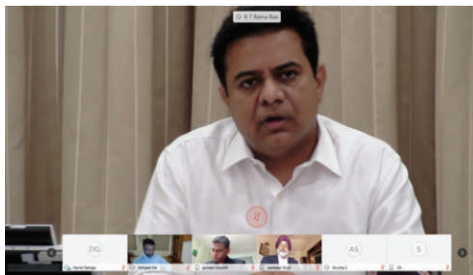
The Department of Handlooms & Textiles celebrated National Handlooms Day virtually this year on 7th August at Pragathi Bhavan. Hon' Minister Shri K T Rama Rao and Prl. Secretary Shri Jayesh Ranjan also graced the occasion. Three MoUs were signed; with Indian School of Business for evaluation of state-run policies for weavers; with Indian Institute of Chemical Technology for research on sustainable textile yarn dyeing; and UNDP to support weavers in restoration of livelihoods. Shri K T Rama Rao



launched the 'Aalambana' app developed for skill training and providing market linkages for weavers. He also presented the Konda Laxman Babuji Awards-2020 to two weavers. The remaining awards were presented by collectors to weavers in their resp. districts. On this occasion, two online sessions were conducted with Prl. Secretary and Handlooms Director along with eminent designers, academicians and corporates on topics of Sustainable design and Branding strategies.

ICEMA-CII Telangana Interactive Session with Shri K T Rama Rao

ICEMA and CII Telangana jointly organized a Virtual Session on Opportunities in Infrastructure Sector on 4 July 2020. Shri K T Rama Rao, Hon'ble Minister of MA&UD, Industries and Commerce and IT, E&C Government of Telangana addressed and interacted with members of ICEMA and CII.



The Minister said that not only on Ease of Doing Business but also in cost & quality of doing business Telangana State is in the top position. He mentioned that Cost of Living and land rates are still cheaper in Hyderabad when compared to Bengaluru or Pune and hence industries can think of shifting to Telangana.

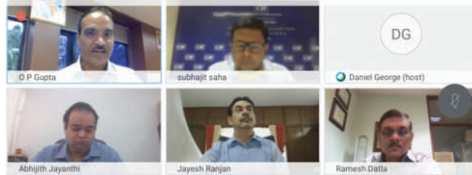
FICCI Dialogue for Actionable Insights

'FICCI dialogue for Actionable Insights' (FIDAI) is an initiative of FICCI Telangana State Council. The

CII Virtual IP Summit

Confederation of Indian Industry organized VIRTUAL IP SUMMIT on 29th July, a virtual conference on 'Enabling Enterprises & Innovators to Strategize IP for a Self-Reliant India' with an objective to bring together eminent policymakers and industry leaders relevant to the context, onto a common platform with an aim to guide enterprises and innovators in their IPR Plan and help them in becoming a global enterprise.

Speaking at Inaugural Session of the Virtual IP Summit, Guest of Honor, Mr Jayesh Ranjan, IAS,



FTCCI - Webinar on "Impact of COVID - 19 on Indian Economy"

The Federation of Telangana chambers of Commerce and Industry organized a webinar on "Impact of COVID - 19 on Indian Economy" on June 6, 2020.

Opening the Webinar Mr. Karunendra S Jasti, President, FTCCI expressed that Covid-19 has affected Global Health supply chain and food supply chain the most. "However, it has also provided us with an opportunity to attract huge investments and strengthen the Make in India initiative."

Mr. Suresh Prabhu, India's Sherpa to G20 and Former Minister for Commerce and Industry, Govt. of India opined that district level growth will spur national level Growth. "India is part of G20 which accounts for 86% of World's GDP. The recent invitation from US President Donald Trump to Indian Prime Minister Mr. Narendra Modi to attend and be part of G7 is a significant step. Mr. Trump wants to expand G7 with 10-11 members. This will give us a chance to expand the economy."

Mr. Jayesh Ranjan, Prl. Secretary, I&C and IT Departments, said "The Government of Telangana was agile and proactive in giving full assistance to Industries in these Covid-19 times. The Government is working hard to restart the economy in the state

Principal Secretary, Dept of Industries & Commerce (I&C) & IT, Government of Telangana said that the State Government of Telangana always has high regards and respect for Researchers, Innovators and IP Creators. And for that reason, first of its kind Telangana State Intellectual Property Awards (TS-IPA) was launched. However, due to uncertainties in wake of Covid-19, this couldn't be finalized as many would've missed the chance to apply. He mooted the idea of forming a task force to promote and enforce IPRs in the state with CII and other stakeholders.

The summit was attended by Mr O P Gupta, IAS, Controller General of Patents, Designs & Trade Marks, Intellectual Property Office, India; Mr. Susumu Iwasaki, Deputy Commissioner, Japan Patent Office; Mr Dixon Soh, Head, Legal & Deputy Director, Intellectual Property Office of Singapore International.



ensuring safety for all and to make the region an attractive investment destination. The Government interacted with various industries comprehending the issues and challenges and making a road map which will be useful in future for all. Telangana Government will initiate reforms focused mainly on Ease of Doing Business".

Professor S Mahendra Dev, Director and Vice Chancellor, Indira Gandhi Institute for Development Research stated that by the end of Covid-19 India will be in the top 2-3 nations in the medium term and has a bright future. He said "91% of the workforce is in the informal sector and also 90 million of them are small traders. Apart from that there are 6 crore MSMEs of which 90% are micro enterprises. Reviving the rural economy should be the priority for generating demand."

CII Session: Learning the Hard Way for Revival

Confederation of Indian Industry (CII) in association with Telangana Industrial Health Clinic Ltd (TIHCL) organized a virtual session on "Learning the Hard Way for Revival: Manufacturing MSMEs under Atma Nirbhar Bharat Abhiyan: Subordinate Debt (Equity)" on 23rd July 2020.

The session focussed on creating awareness on the subordinate debt schemes for stressed and sick MSMEs and strategies for reviving needy MSMEs.

The virtual seminar was attended by over 90 MSMEs



from Telangana and other states. Other speakers shared information on subordinate debt and other facilities which MSMEs can avail.

Telangana & Andhra Pradesh Region on 'Transparent Taxation - Honouring the Honest Tax Payer's on 11th September.

The purpose of the event was to discuss PM Modi's newly launched platform "Transparent Taxation-Honouring the Honest Tax Payer" as part of Govt's resolve to provide maximum governance with minimum government and to meet requirements of 21st century taxation system.

INVESTMENTS

Ester Filmtech to set-up plant in Telangana

Ester Filmtech, one of India's leading producers of polyester films, engineering plastics and speciality polymers will set up a Rs. 1,350 Cr. manufacturing plant in Telangana with a direct employment potential of 800 people. Minister Shri K T Rama Rao formally announced this during a virtual meeting with Ester Chairman Mr. Arvind Singhania in August.



Welspun Flooring Ltd. manufacturing unit inauguration

Shri K T Rama Rao inaugurated the Welspun facility in presence of Mr. B K Goenka, Chairman of Group. The state-of-the-art facility, developed with an investment of Rs. 1,100 crores, is spread across 200 acres and employs close to 1,600 members. Post completion of all phases, the facility will have a production capacity of 40 million square metres annually.



Medtronic to scale up current R&D Centre

Medtronic, the global leader in Medical technology, has decided to invest Rs. 1200 Cr. in expanding its current R&D centre in Hyderabad. Medtronic Engineering & Innovation Centre (MEIC) in Hyderabad will become its largest global R&D Centre outside of the United States and will provide 1000 additional jobs in the coming years.



FOCUS SECTOR- ELECTRIC VEHICLES

Global Perspective

The way people and goods move, is set to change dramatically over the next two decades, driven by a combination of policy, technology, economics, demographics and changing consumer preferences. Sustainable transport will be one of the key policy objectives of policymakers globally. According to estimates, over 2 million electric vehicles were sold in 2018, up from just a few thousand in 2010, and there is no sign of slowing down. It is expected that annual passenger EV sales will rise to 10 million in 2025, 28 million in 2030 and 56 million by 2040.

A look at the various major markets across the globe shows positive signal for EV adoption. China leads in adoption of EV with a strong policy in place as well as implementation capability. Europe is also catching up with various governments having their national plan in place to make the transition in the next 1-2 decades. India is leading the way in emerging economies with a strong push to adopt EV as a measure to curb pollution in cities.

Indian Perspective

India has been at the forefront of aligning its policies with its commitment to the Paris accord on climate change, signed in 2016. Reduction of CO2 emission can be achieved by increasing share of renewable energy, adoption of Electric Vehicles and increase in forest cover. The Government of India (GoI) has announced its plans for India's transition to all electric public transportation by 2030. GoI has also introduced the Faster Adoption and Manufacturing of Hybrid and Electric Vehicles (FAME) policy in 2015 and subsequently FAME II in 2019, to increase the adoption of Electric Vehicles (EV) on the road.

Telangana Perspective

Telangana has been one of the early states to understand the importance of EV adoption and has put in place many enablers for adoption of EV. The government has been proactive in implementing central government schemes while also taking help of private sector to ensure creation of charging infrastructure. Electricity tariffs have been rationalized to incentivize users and charging station operators. Under FAME II, Telangana has been allocated total 325 buses for the city of Hyderabad and Warangal along with 138 charging stations.



Telangana participated in the Indian delegation to United Kingdom for scoping study for EV ecosystem development in 2019

In August 2020, the Telangana government approved a new electric vehicle policy for the state to boost adoption and promotion of electric vehicles and to attract investments in the Sector. Under the new policy, the State Cabinet decided to provide 100 per cent exemption of road tax and registration fee for first EVs to be purchased in the State after the policy comes into force. The incentives will be extended to 2 lakh two-wheelers, 20,000 three-wheelers, 5,000 commercial passenger vehicles (taxi, tourist cabs etc), 10,000 electric light goods carriers, 5,000 private cars and 500 e-buses.



The Telangana government aims to develop the state into an EV manufacturing hub. The equipment of EV manufacturers, EV charging stations and swapping stations will be eligible for 25% capital investment subsidy for the first 500 fast charging / swapping stations. Duty exemption will be given on power tariff to public charging stations for 10 years and reimbursements up to 75% for private EV charging service providers and fast-charging equipment.

The State government plans to invest around Rs 1,425 crore towards incentives and provide 775 acres of land to EV manufacturers by promoting an

Medha to set up rail coach factory in Telangana

Medha Servo Drives, a Hyderabad-based diversified firm, laid the foundation for setting up a rail coach factory in Telangana at an investment of Rs 1,000 crore. The facility will manufacture coaches, locomotives, inter-city train sets, metro trains and monorail, with a production capacity of 500 coaches and 50 locomotives per year. The factory is expected to create 1,000 direct and 1,200 indirect jobs.



EV hub. State government is expecting an investment of Rs 30,000 crore in the next few years, apart from providing 1.2 lakh direct and 2.5 lakh indirect employment opportunities.

India's leading e-bus manufacturer Olectra Greentech-BYD and electric three-wheeler manufacturer Gayam Motor Works already have their base in the state. Other companies such as e-bus manufacturer Mytrah, battery manufacturer Exicom have expressed interest in establishing their units in Telangana.

HIGHLIGHT

Hyderabad No.1 in fDi's Aerospace cities of future

Hyderabad has been ranked number one in the third and latest edition of fDi's Aerospace Cities of the Future 2020/21 rankings, under the category of 'Top 10 Aerospace Cities in Cost-Effectiveness' by fDi Intelligence, a division of Financial Times Group.

In all the three (biennial) editions, Hyderabad has stayed ahead of Bengaluru in terms of cost-effectiveness. The criteria used for ranking global aerospace cities under the cost-effectiveness category are annual rent for prime Grade A office and industrial spaces, cost to import and export, and average salary of workers.

DISTRICT INDUSTRIES CENTRES

MAHABUBABAD

PROFILE: Mahabubabad district is carved out of erstwhile Warangal. The district shares boundaries with Kothagudem, Hanamkonda, Warangal, Suryapet and Khammam Districts. Mahabubabad is on the west bank of Munneru river, which is one of the tributaries of the River Krishna. The major minerals in the district include Block granite, Laterite, Stone metal and Quartz. Other resources include milch animals and fisheries. The major crops in the district include Paddy, Maize, Green gram, Chillies and Groundnut.

PRESENT SCENARIO : There are 7 industries existing in the district with an investment of Rs 2891.35 lakhs and with an employment of 3141. The main industries in the district include Food and Agrobased Industries, Cotton and Textile based units, Paper products and Print based, Wood based furniture works, Rubber and Plastic based products, Non-metallic mineral based, Electrical machinery and rewinding. Upcoming Industrial projects in the district include Stone crushers, Packaged Drinking water, Ginning mills, Cold storage units, Granite cutting & Polishing units, Fly ash Bricks and Rice mills.

POTENTIAL : There is potential for the following industries: Clay tiles, Bricks, Granite cutting & Polishing, Fly ash bricks, Cotton Ginning and Pressing.

MEDAK

PROFILE : Medak shares its boundaries with Sangareddy, Kamareddy, Siddipet and Medchal districts. Major mineral resources in the district include Quartz, Feldspar, Laterite, Amethyst quartz, coloured granite and road metal. Another resource is milch animals. Major crops in the district are Jowar, Bengalgram, sunflower and chillies.

PRESENT SCENARIO : 180 units are approved under TS-iPASS in Medak, out of which 30 are micro and 150 are small units. Total investment for micro is Rs. 4.25Cr and for small units is Rs. 309.46 Cr. The total employment for micro units is 317 and small units is 4077. Polythene and plastic processed products manufacturing (Virgin Plastic) and Engineering and fabrication units (dry process without any heat treatment/metal surface finishing operations/painting) have the highest investment of Rs. 46.54 Cr. and Rs. 28.42 Cr. resp. Main industries in the district include Polythene and plastic products, Engineering and fabrication, Electrical and electronic items assembly, Dye and dye intermediates and Solar power generation.

POTENTIAL : Potential lines of activities include export of turbines, generators, electrical equipment, missiles, light combat vehicles, formulations, tyre, tubes and flaps, beer air coolers, refrigerators etc. There is also a potential for the following industries: Handlooms, Mini rice mills, Dal mills, Stone ware pipes, Hydrated lime and building bricks.

INDUSTRY SUPPORT DURING COVID-19



MSN Foundation donated Rs. 1,43,50,000/- towards seven ambulances under the #GiftASmile initiative



Federation of Automobile Dealer Association donated Rs. 60,25,000/- to CM Relief fund



FTCCI in collaboration with Coca Cola India and PHD Rural Development Foundation, distributed energy drinks to Telangana Police force at several locations



Hyundai Mobis contributed 3000 IR thermometers and 3000 oximeters (valued at Rs. 90,48,960/-) to CM Relief Fund



Optum Global Solutions (India) Pvt. Ltd. donated Rs. 2.3 Crores to the CM Relief Fund



FTCCI Business Facilitation Centre inaugurated by Mr. J.S. Chandrashekar, IRS., PFI Commissioner of Customs at GMR Air Cargo Terminal.

ENTREPRENEUR WATCH

When Mupparapu Raju was restricted to his home in Warangal Rural district after a nationwide lockdown due to coronavirus, he decided to put this break to good use. The result was a pedal-operated liquid soap and water dispensing machine, which has caught everyone's attention. In the last few weeks, Raju has built 10 such machines which are presently installed outside offices of district collectors, municipal corporations, municipality offices, and police checkpoints.

A graduate in BSc, mechanical works did not come naturally to him. But he worked with his inspiration and took help from a welder in the village to make his ideas come to life. "I was at home with my son and wife with nothing much to do. After seeing something similar used by the Army, I thought why not try to make it here" Raju says, pointing out that the constant message on the importance of washing hands drove him to build these machines.



His pedal-operated liquid soap and water dispensing machine has a 500-litre water tank and a 5-litre container for liquid handwash. "With a full tank", Raju says, "over a thousand people can wash their hands. There are two pedals fixed on an iron frame. These pedals are connected to the taps using clutch cables used in bikes. It's not a business for me. I am taking only Rs 1000 per machine," says the 30-year-old who runs a shop selling street lighting devices.

In the past too, Raju built a solar public charger, which allows eight mobile phones to be charged at once. "These are installed at a few bus stations and railway stations", he says. Similarly, he had built a solar grass-cutting machine as well as a disinfectant or pesticide sprayer that uses solar energy for usage by sanitation staff and farmers.

Contact Details: M: 9502855858 ;
raju.nif@gmail.com

Shri K. T. RAMA RAO,

Minister for Industries & Commerce,

E-mail: min_prit@telangana.gov.in
Tel: 040-2345 3233, 2345 0455

Mr. JAYESH RANJAN, IAS

Principal Secretary, Industries & Commerce Department

Email: prlsecy-inds@telangana.gov.in
Tel: 040-2345 4449, 2345 2985

Mr. K. MANICKA RAJ, IAS

Commissioner of Industries

Email: coi.inds@telangana.gov.in
Tel: 040-2344 1666

Ms. VATSALA MISHRA

Director (OSD to Prin. Secy Industries & Commerce Dept)

Email: dir-osd-ind@telangana.gov.in
Tel: +91 88601 05064