

Ensuring Efficient CSR Implementation in the State: T-Social Impact Group

T-Social Impact Group (T-SIG) is an initiative by the Department of Information Technology, Electronics and Communications of the Government of Telangana State to attract, mobilize and incentivize financial investments into inclusive and sustainable development projects from local, national and international organizations. **Surge Impact Foundation**, a section 8, not-for-profit Company, based out of Hyderabad, **acts as the Project Management Unit** to the Department for this project.

PARTNERSHIPS					
	Corporates	Government Departments & District Administrations	NGOs	Trade Associations & Aggregators	Others
Established Partners	175	20	250	9	7
Projects Collected	60	25	100	-	-

CSR Collaborations through T-SIG for Telangana:

- i. In FY 2019-2020, with T-SIG's support, **Huawei** has worked upon the developmental needs of 18 schools in Rajanna-Sircilla district of Telangana. Huawei has developed projects on Secondary Education in terms of digital classrooms and WaSH projects in **18 schools of the district with the budget of INR 2.32 Crore**. Huawei is working with the organization, Plan India for this project.
- ii. In FY 2019-20, **IBM** started a project with Quest Alliance organization to introduce STEM learning to girl students in Telangana **with a budget of INR 2 Crore**. T-Social Impact Group played a pivotal role in establishing relations between the **TSWREI & TTSWREI Departments and the corporate**.

Through this CSR program 'STEM for Girls' aims to improve education to work/career pathways for Girls in Government schools in India. IBM aims to support the state education missions, including the Rashtriya Madhyamik Shiksha Abhiyan (RMSA) and relevant programs and **impact 30,000 Girls in Telangana by partnering with State Department of Education and Telangana Welfare Residential Schools**.

- iii. In FY 2018-19, **HSBC** started a project with Nirmaan organization on a women's skilling center in Hyderabad with the collaborative help of T-SIG for the livelihoods **training program of 460 women** from underprivileged communities **with a budget of INR 50 Lacs**. The project has been extended to FY 2019-20 as well.

- iv. A fruitful collaboration happened between the Nirmaan Organization and **Ascendas-Singbridge IT Park** with a **budget of INR 21.5 Lacs**, as a result of the 1st Round Table Meeting organized by the T-Social Impact Group. **160 unemployed youth**, between the ages of 18 - 27 years from underprivileged and economically weaker sections were trained as per market requirements. 95 graduates have already been employed post the training period in various sectors such as in data processing, customer support, Java and Android developers.
- v. In the 1st Round Table Meeting, **Haritha Haram** was taken up as one of the priority projects and was presented to the CSR representatives of the companies participated by Sri V. Krishna, OSD MA&UD/AC, GHMC, Government of Telangana. As part of the Haritha haram, T-SIG has organized a **Mega Plantation drive on 31st August, 2018 and planted about 5,000 saplings throughout 6 locations in the IT corridors** of Hyderabad. The event witnessed a footfall of around **800 volunteers from Government departments, 12 Public & Private sector companies and Academic Institutions** making the drive a big success. The CSR money spent by all 12 companies combined for the Mega Plantation Drive is **INR 19.3 Lacs**.
- vi. T-Social Impact Group's 10th Round Table Meeting was focused on the Bharosa Center project of Telangana State Police, Women's Safety Wing. Impressed by the ingenuity and scale of the project, **Freedom Oil** has taken up the project for **3 years with a budget of INR 76 Lacs**. Freedom Oil is working with **Smt. Swati Lakra, IPS**, Telangana State Police, Women's Safety Wing for this project.
- vii. Through T-SIG's collaborations, **State Street** has signed a MoU with Agastya International Foundation to implement **CSR project focused on digital literacy**. The entire budget of the project is **INR 63.8 Lacs**.

Corporate Employee Engagement:

The Daan Utsav or the Joy of Giving initiative has been revived by T-Social Impact Group in FY 2019-2020 through the corporate employee engagement initiatives. Corporates like Seneca Global, Sutherland Global, JDA, Ernst & Young, Hexagon, Shantha Biotech, Novartis, IKEA, Elico, Amazon, CoPart, Ramky Foundation, Optum Group, Colryut, CoPart and State Street participated in this initiative. All companies combined donated INR **11,01,801 Lacs** in cash and kind.

Round Table Meetings Organized:

Sl. No.	Theme	Corporate Attendees	Govt. Officials	Projects Discussed
1	Partnerships with Industry Associations	8	1	1
2	Lake Restoration with Implementers	3	3	1

3	First Round Table Meeting with Multiple Projects	41	5	5
4	Lake Restoration with Corporates	20	5	12
5	Partnerships with Aggregators	0	1	1
6	Women Empowerment with Corporates	49	4	4
7	2nd Lake Restoration with Corporates	15	3	12
8	Aspirational District Development Program with Implementers	0	0	1
9	Secondary Education for Girl Students and Job Oriented Vocational Training for Adolescent Girls with Corporates	45	6	2
10	Cyberabad area Traffic Reduction Plan – High Level meeting	16	8	1
11	Aspirational District Development and Bharosa Center with Corporates	30	6	3
12	Give Up To Give Back with WWF India	25	1	1
13	CSR Contribution in Technology Incubators with T-Hub	26	2	2





Administrative Departments Engaged:

Greater Hyderabad Municipal Corporation (GHMC)
Hyderabad Municipal Development Authority (HMDA)
Department of Information Technology, Electronics & Communications, Industries & Commerce (IT E&C I&C)
Women, Children, Disabled and Senior Citizens Department
Department of School Education
Women's Safety Wing, Telangana State Police
District Administrations of Wanaparthy, Asifabad, Rangareddy
Rural Development Department
Society for Telangana State Network (SoFTNET) or T-SAT

T-Social Impact Group's Role in COVID-19 Emergency Relief Work:

During the distressing times of Covid-19, through T-SIG, SIF has been mandated by the State Government to coordinate the relief efforts in the state with various stakeholders including Government Departments, CSR/Corporates, and Grassroots NGOs and aid organisations.

Already, the T-SIG team has among other things:

- Achieved substantial progress in mapping and creating databases of organizations and individuals (about 250) across the state.
- Created a core team of 15 volunteers working backend and over 600 volunteers to distribute food and rations
- Arranged for supply of Essential kits (sufficient for 2 weeks) for approx. 75,000 people which included ration matching 33,75,000 meals along with other necessities like sanitation and nutritional needs as on 18-05-2020.
- Dry ration was provided to Tribal communities in Nallamala forest, Uttoor ITDA, Migrant workers and Daily wage workers
- Served 72,497 Cooked Meals served through 4 Community Kitchens in Hyderabad as on 17-05-2020.

- Arranged for supply of 22,00,000 cooked meals as on 18-05-2020
- Supplied 14,000 washable cotton masks to Greater Hyderabad Municipal Corporation workers.
- Medicine supply to 150 elderly people belonging to Weavers' Community
- Raised donations for 50 PPE Kits, 150 N95 Masks to Niloufer Hospital
- Donation of 770 Face Shields to Niloufer Hospital and Government Maternity Hospital (Sultan Bazar) through L V Prasad and SCSC respectively
- 37,500 3-ply masks, 2,200 N95 Masks and 2,000 Hand Sanitizers for Anganwadi workers through Women & Child Welfare Department
- 2,00,000 Sanitary Napkins, sponsored by P&G company has been given to Women & Child Welfare Department
- 6500 Masks, 500 Face shields, 6000 Soaps and 3000 Sanitizers have been provided to the TSRTC drivers & conductors who are supporting frontline health workers.
- Arranged a fleet of 40 goods transport vehicles with the help of GHMC and aiding all other non-profits to support them in the distribution.



Covid Relief i



Covid Relief ii



Covid Relief iii



Covid Relief iv

Covid Relief v

Covid Relief vi Community Kitchen

WEEKLY UPDATE COVID -19 RELIEF

Communit Kitchen -
COVA
Location - Kishan Bagh

May 16th
11,048
Meals

TelanganaSIG T-Social Impact Group

Covid Relief vii Community Kitchen

WEEKLY UPDATE COVID -19 RELIEF

Communit Kitchen -
Kriya Sangh
Society
Location - Jawahar Nagar

T-Social Impact Group (T-SIG)

ADAB NAMASTE COMMUNITY KITCHEN WELCOMES YOU
KRIYA SANGH

May 16th
18,900
Meals

TelanganaSIG T-Social Impact Group

Covid Relief viii Community Kitchen

COVID-19 Support - Meal distribution



T-Social Impact Group



T-Social Impact Group (T-SIG), with it's partners is driving a campaign to provide hunger relief to people.



Government & Corporate Testimonials for T-Social Impact Group:

"T-Social Impact Group is just an amazing idea to bring all CSR stakeholders on the same platform. It fills gaps not only in ideating CSR projects for social development but also in CSR strategies and actions which help in ease of doing CSR in Telangana. The most important part about the platform is that it strives to bring focus to projects which have high value of impact creation but are unknown to corporates. The disconnect present in CSR is that there are vulnerable sections of society who are unaware of passionate corporates doing meaningful CSR work and on the other hand, CSRs searching for impactful projects to invest in, are clueless of where and how to create the impact. What acts as another impediment is that neither party knows how to even find a trustworthy intermediary. All these points have been addressed to a greater extent by the T-SIG platform."

- **Dr. RS Praveen Kumar, IPS, Secretary, TSWREI Society**

"The spirit of contributing to the community is embedded in India ethos since time immemorial. Many philanthropically inclined individuals and companies have been making stellar contributions to social and community activities. In this context GHMC & T-SIG offers an excellent window for companies, NGOs and individuals seeking to contribute to social good by providing a structured forum to do so. T-Social Impact Group is a much-needed initiative from the Department of IT & EC, Government of Telangana. T-SIG acts an important mediator between the Govt Departments and Corporates. By showcasing GHMC projects on their website, T-SIG has facilitated corporate outreach to environmentally sustainable projects. T-SIG has also supported GHMC by organizing Round Table Meetings

with CSR Heads of companies located in Telangana. I hope that T-SIG will continue to put in its best efforts and ensure effective CSR investments in meaningful development projects.”

- Smt. D. Harichandana, IAS, Former West Zonal Commissioner, GHMC

“T-Social Impact Group is a very first of its kind organization to collaborate all the CSR partners under one ecosystem. I am glad to share and know on the social responsibility being performed by the corporates, NGOs diligently. T-SIG plays here a major role in keeping all the CSR partners updated on the causes served, upcoming events and conferences. It is indeed a great platform to connect with other corporates and also the government to work collectively towards the common goal of betterment of the society. Quarterly meetings work wonders in ideation and brainstorming on the initiatives. Recently I have attended the Menstrual Festival hosted by Good Universe NGO to commemorate the Menstrual Hygiene Day and it was a wonderful opportunity provided to us by T-SIG where I heard some of the eminent speakers on breaking the taboo on Menstruation. Earlier this year we got invitation to attend the International Conference & Expo 2019 for the Water and Waste Management where we heard experts from across the Globe and gained some knowledge how we can conserve water. Indeed, both the events were informative and helped us in enabling meaningful steps towards the same. It is our sheer pleasure to be associated with T-SIG and we appreciate your continued support.”

- Ms. Pallavi Priya, Infosys Hyderabad CSR

“I really appreciate T-SIG initiative to connect Corporates with the Government & NPOs. I appreciate the response time and establishing connects with the required organizations. I’m sure collaboration with T-SIG helps corporates to serve the communities better.”

- Dr Vishwanand Pattar- HR Business Partner, Corteva Global Services Center (CGSC)