

TS-INDUSTRY WATCH

A Newsletter by Industries & Commerce Department,
Government of Telangana

Happy
Diwali



Shri K. Chandrashekar Rao
Hon'ble Chief Minister

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FROM PRINCIPAL SECRETARY'S DESK



Mr. Jayesh Ranjan, IAS

Principal Secretary, ITE&C & Industries Dept.,
Government of Telangana

I am happy to launch the third issue of the Industries Newsletter in this financial year. We recently hosted a global design event in Hyderabad called the World Design Assembly and our local event of Hyderabad Design Week in tandem from 9-13th Oct. Design is now considered not just a superficial element for enhancing aesthetics but has become an integral part of product design for increasing efficiency, productivity and revenues. Design is increasingly being recognized across the globe as an important differentiator between various products and services. However, the design industry is still nascent in India and requires government support to realize its full potential. Hyderabad Design Week is a step in this direction.

Design can also address the critical issues of sustainability which is now rightly catching the attention of the general public, with children coming ahead as ambassadors of plastic waste reduction. I would request all of your support in reducing plastic waste with small measures in your offices, factories etc. as only our collective efforts can solve these global issues.

WORLD DESIGN ASSEMBLY/ HYDERABAD DESIGN WEEK

The inaugural edition of **Hyderabad Design Week** (HDW)- a high impact citywide design festival which brought together world's leading design practitioners to present and explore the best in human-centric design innovation was hosted by the Government of Telangana, in partnership with India Design Forum (IDF) and the **World Design Organisation** (WDO) from 9-13th Oct 2019. Hyderabad Design Week also played host to the 31st edition of World Design Assembly (WDA) - the first time that this prestigious event was held in India.



*Shri K. T. Rama Rao, Hon'ble Industries Minister
addressing the delegates of
HDW and WDA on 12th Oct at HICC*

Hyderabad Design Week included citywide activities including workshops, installations, exhibitions, curated in partnership with several stakeholders such as Designaware, DoScience, Hyderabad Urban Labs, B2Fays Creation, Inquilabs, JNAFAU, NIFT, IIT Hyderabad, Woxsen, Hamstech, Taiwan Design Centre, Avantika University, St+Art Foundation India, British Council, Alcubis Design Solutions, Indian Institute of Crafts & Design Jaipur, Indiefolio network, DPIIT, Autodesk, Kalakriti Foundation, LVPEI, Microsoft, NASSCOM, IXDA and CII. The 25+ citywide activities were open to all and most of these were available free of cost to attendees.

The Design Conference at HICC on 11th October saw eminent design speakers deliberating on the event theme of 'Humanizing Design' with topics such as 'Material Futures' by Sandeep Sangaru and others, 'Good Design for a bad world' by Marcus Fairs of Dezeen, Sustainable Fashion panel discussion, Designing the

human experience by Tim Kobe, Eight Inc, Senseable Design by Emma Greer of Carlo Ratti Associati, Designing Aspirations by Pratap Bose, Tata Motors, Democratic Design: Loo Café panel by Jane Withers and others, Movie magic: Power of VFX by Pete Draper of Makuta Visual effects.

Hon'ble Industries and Commerce Minister Shri. K. T. Rama Rao addressed the joint session of WDO and HDW on 12th Oct. He mentioned that Hyderabad was fast becoming a hub for creative city projects such as Maqtha art district, Loo Café, Dialogue in the dark, Talking Hands etc. and also was gaining prominence in the new age fashion which is both eco-friendly and affordable. He highlighted the importance of crowdsourcing ideas from young minds on sustainability-related issues such as through competitions as organized by CII, Inquilabs and JNAFAU during HDW.

On 12th Oct conference day, World Design Organization brought out many influential speakers such as Brandon Gien, Good Design Australia, Tanyaradzwa Sahanga, former innovation manager at Adidas, Hari Nair, Design for winning, Nan O'Sullivan, Victoria University Wellington, Praveen Nahar, NID Ahmedabad Director, Carlos Ferrando, Closca Design Studio, Anne Asensio, Dassault Systems and Rajiv Kumar, Microsoft.

Both of the conference days started with an opening act which included a design theme narration highlighting the importance of design and sustainability, including synchronized laser lights and was a visual delight for the attendees. Besides, dinner events were hosted by Government of Telangana at Falaknuma on 11th Oct and Hitex with a Fashion show on 12th Oct evenings. On 13th Oct, tour programs were organized in collaboration with Asli Hyderabad for interested delegates.



*160+ Members of World Design Organization
at the World Design Assembly which concluded
on 11th October at HICC*

WORLD DESIGN ASSEMBLY/ HYDERABAD DESIGN WEEK

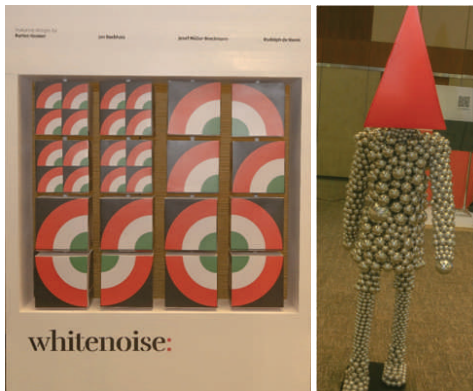
HDW Activities - Citywide and Design Expo at HICC



Installation at Hussain Sagar lake by St+Art Foundation India for raising awareness about plastic pollution using 3 lakh upcycled plastic bottles



Installation at Design Expo - HDW at HICC



Installations at Design Expo - HDW at HICC



Design for impact on 9 Oct organized by NASSCOM at T-Hub



HDW Auto prints by artists organized by Indiefolio Network and supported by Govt. of Telangana



IKAT Twirl installation at Rajiv Gandhi International Airport at Hyderabad



Designaware bamboo installation at Khairatabad traffic intersection

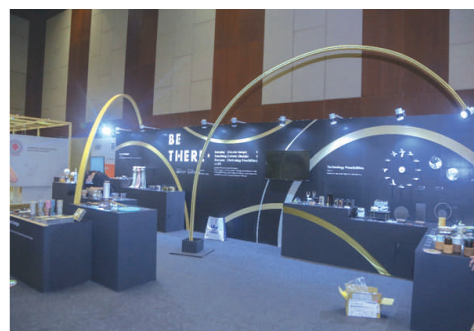
Stalls at Design Expo at HICC



British Council stall on Loo Café 2.0 at Design Expo - HDW at HICC



Unlearn and IKEA exhibits at Design Expo - HDW at HICC



Taiwan Design centre exhibit at Design Expo - HDW at HICC



NIFT - student works display at Design Expo - HDW at HICC

Design Conference, Dinner events



Opening act of Joint HDW and WDA Conferences on 12th Oct at HICC



HDW Sufi music dinner event at Taj Falaknuma on 11th Oct evening



HDW Fashion show at Hitec on 12th Oct evening



Launch of Hyderabad Design Week Coffee Table Book Launch by Hon' Minister Shri K T Rama Rao, WDO incoming President Srinu Srinivasan, Luisa Bocchietto WDO President, Dr. Ashish Kumar, Sr. Development Commissioner DPIIT, Prl. Secretary I&C Dept Mr. Jayesh Ranjan, Rajshree Pathy, IDF

EVENTS & SEMINARS

CII Man'Exe 2019 and Industry Awards 2019 distribution



Mr. KT Rama Rao, Hon'ble Minister of Industry & Commerce, IT, E&C and Municipal Administration & Urban Development, Government of Telangana, Mr. Jayesh Ranjan IAS, Principal Secretary, Industries & Commerce and IT, E&C Departments, Government of Telangana and Mr. D Raju, Chairman – CII Telangana & Managing Director & CEO, Kirby Building Systems & Structures India Pvt Ltd, Ms. Malavika Jaggi, GlobalLinker.

Telangana government announced the Winners of the 3rd Industries Awards 2019 at CII Conference on Manufacturing Excellence.

Addressing the Conference, Mr. KT Rama Rao said that the current time is the best time to invest and become an entrepreneur. He also appreciated the corporate tax reduction in the country.

Electric Vehicle Summit Hyderabad 2019



Inaugural speakers from Left to Right: Uday Kumar, Director Planning and Marketing NSIC, Ministry of MSME; William Hopkinson, Acting Deputy High Commissioner Hyderabad; Jayesh Ranjan (IAS), Principal Secretary, Department of commerce & Industries, Govt. of Telangana; J. J. Cortez, Ambassador, Plurinational State of Bolivia; Rajiv Reddy, Chairman southern council, Indian Chamber of Commerce (ICC); Rashmi Urdhwaresh, Director, ARAI; G Padmanabham, Director, ARCI

Indian Chamber of Commerce Hyderabad organized an Electric Vehicle Summit 2019 in association with Government of Telangana on the theme attracting investments and creating employment opportunities in the electric mobility sector. The event was organized in collaboration with the Department of IT & EC and commerce and industries, Govt. of Telangana, also supported by AktivoltCeltek and Gayatri Projects Limited. The Highlight of the summit was the announcement of State EV policy and a visit of UK and Bolivian business Delegation for B2B with Indian Industry.

Research and Innovation Circle of Hyderabad (RICH) to lead the Hyderabad City Knowledge and Innovation Cluster:

Hyderabad has been chosen as one of the six cities to be a part of the Centre's initiative for the development of City Knowledge and Innovation Clusters. Hyderabad has also been selected to be a Mega Cluster along with Bangalore, Delhi and Pune. The initiative is spearheaded by the Office of Principal Scientific Advisor (PSA) to the Government of India (GoI). RICH will lead the Hyderabad Cluster on behalf of the Telangana State government.

The formation of these Clusters aims to create a knowledge base and drive innovation for addressing critical local i.e. City and State problems. It involves solving complex challenges by creating collaborative networks by and between national research and academic institutions, industry, associations, startups, civil society entities, State government, and central ministries.

RICH hosted the first meeting of the Hyderabad Cluster on Oct 18, 2019, which was chaired by Dr. Arabinda Mitra, Scientific Secretary, Office of PSA to the GoI and Mr. Jayesh Ranjan, Principal Secretary to Government of Telangana. Dr. K. Vijay Raghavan, PSA to GoI and Mr. Rajeev Chandrasekhar, MP, Rajya Sabha delivered a special address.



Mr. Jayesh Ranjan, Principal Secretary to Government of Telangana, delivering the opening remarks. Also seen (from left) - Mr. Ajit Rangnekar, RICH; Dr. Ayesha Chaudhary, NITI Aayog; Dr. Arabinda Mitra, Office of PSA; Dr. Arun Bharadwaj, Office of PSA.

Government of Telangana at the India Economic Summit



IT and Industries Minister, Mr KT Rama Rao participated in a line of meetings and sessions at the World Economic Forum's India Economic Summit 2019 in New Delhi on 03 October 2019

At the summit, Minister K T Rama Rao participated in a panel discussion on the 'Union of States'. The other panelists who shared their insights during the session were Amarinder Singh, Chief Minister of Punjab, Conrad Sangma, Chief Minister of Meghalaya, Kamal Nath, Chief Minister of Madhya Pradesh, and Mekapati Goutham Reddy, Minister for Industries, Commerce and Information Technology, Andhra Pradesh.

FTCCI Seminar on "International Business Opportunities under ADB Funded Projects"



Left to Right: Ms. T. Sujatha, Sri Karunendra S. Jasti, Sri E.V. Narsimha Reddy, Sri Somesh Kumar, Sri Arun Luharuka, Sri Gowra Srinivas, Sri Bisma Husen, Sri Chandra Mohan Arora, Sri Ramakanth Inani, Ms. Khyati Naravane, Ms. Geetha

FTCCI organized a seminar on "Business Opportunities under Asian Development Bank Funded Projects" on 12th July 2019 at Park Hyatt with the support of EESL, Gayatri Projects and TSIIIC. Sri Arun Luharuka, President, FTCCI said in his welcome address, ADB is playing a key role in assisting its members by providing loans, technical assistance grants, and equity investments to promote social and economic development of Asian Countries. As per 2018 annual report of ADB, India was the biggest recipient of funds totaling USD 3.168 billion making this the highest level of assistance since sovereign operations began in the country in 1986. Sri E.V. Narsimha Reddy, VC & MD, TSIIIC requested the ADB to consider and support the two industrial corridors such as Hyderabad-Warangal-Chattisgarh and Hyderabad-Nagpur. He urged the ADB to partner with the state in the development of roads and other sectors. He appealed the ADB to develop the state by pumping the funds in Pharma, National Investment and Manufacturing Zone (NIMZ), Aero and Defence sectors.

IEITCP workshop by FICCI and RICH



Mr. Ajit Rangnekar, Director-General RICH, addressing the gathering



A roadshow and workshop to sensitize the Indian start-ups and tech companies to engage with Africa to commercialize their technology-led innovations were held in Hyderabad at T-Hub on 23rd July 2019. The workshop was jointly organized by the Federation of Indian Chambers of Commerce & Industry (FICCI) and the Research & Innovation Circle of Hyderabad (RICH). The objective was to introduce Indian entrepreneurs, particularly SMEs, to the India-Ethiopia Innovation & Technology Commercialization Programme (IEITCP – www.ieitcp.org)

The workshop brought together an array of nearly 150 institutions and companies from private and public sectors from Hyderabad (and other parts of Telangana) as also from the state of Tamil Nadu.

IEITCP originated with the success of the bilateral initiative in another nation, Rwanda, in East Africa. Called the India-Rwanda Innovation Growth Programme (IRIGP – www.irigp.org), a unique programme instituted by the Department of Science & Technology (DST), Government of India, to take forward the vision of the Hon'ble Prime Minister of India, Shri Narendra Modi, that 'India must share its innovation and technology for shared prosperity in Africa.'

TIHCL WIDENS ITS SUPPORT TO MSES BY ENTERING INTO MOUS

MOU with State Bank of India



TIHCL signed MOU with SBI to have understanding about their respective roles and responsibilities towards the revival of the stressed Units: restructuring/ rescheduling the existing advance

facilities and/or providing additional funding by the SBI and/or TIHCL to make the stressed Unit financially and operationally viable for all the stakeholders through TIHCL's unique revival technique after understanding the specific issues that had resulted in making the Unit's account as stressed/ non-performing asset and finding appropriate solutions.

MOU with ALEAP

TIHCL signed MOU with The Association of Lady Entrepreneurs of India (ALEAP) on 3rd October 2019 at Pragathi Nagar Industrial Estates: The MOU covers the following-

- To support and encourage women entrepreneurs

- To share the resources of both the organizations
- To disseminate knowledge and transfer of technology
- Organize awareness programs for the benefit of MSEs.
- To refer the stressed manufacturing MSMEs who are the members of ALEAP.



FOCUS SECTOR: LOGISTICS

Telangana State under its industrial policy-2014 has identified Logistics as one of the key sectors. It has also been realised that Hyderabad region has the potential to be a logistics Hub for the Southern and Central India owing to its unique locational advantage as well as excellent connectivity to major cities via Road, Rail & Air. The state government has already created a separate Logistics wing to achieve the potential of the Logistics sector in the state.

According to Knight Frank, the annual leasing transactions in warehousing at Hyderabad doubled in 2018 compared to 2017. This promising growth rate is expected to continue in future too thus positioning Hyderabad as a major logistics hub.

As a Strategic Enabler, the State government has decided to create a State-of-the-art Multi-Modal Logistics Infrastructure in an area of around 400 acres. It will help in changing the modal mix of goods movement from Road-based to Rail-based thereby improving ease of logistics as well as a reduction in the cost of logistics. This will also attract companies to locate their distribution Hubs at Hyderabad to leverage the efficient Rail mode of Goods Movement.

In the coming time, the initiative will also be taken to create logistics cluster across key locations in the state to create a Hub & Spoke model so that the traders and farmers across the state can receive

efficient logistics services at their doorsteps and get hassle free movement of goods.

The State government is also in the process of identifying policy enablers that will help in improving ease of doing business for logistics companies and further attract E-commerce and Retail companies to locate their Distribution Hubs in the state. Hyderabad already hosts one of the largest distribution center of Amazon. The enablers will be in broader parameters of facilitating investment in warehousing, easing of regulations, promoting the startup ecosystem in logistics space, skill development etc.

In the past few years, several large corporate companies such as Adani Logistics Limited, TVS Logistics, All Cargo, Indo Space, Welspun Group etc have shown interest in investing in Telangana and Hyderabad in particular. It is expected that the consolidation of the logistics industry will further corporatize the industry leading to adoption of best practices and a shift from basic logistics services to the emergence of 3PL, 4PL and 5PL services.

Going forward, the state is expecting new investments in Grade A warehousing to improve the supply side of quality warehousing and thus attracting companies to locate their distribution Hubs in the state. The sector promises to be a great enabler in achieving the Industrial ambition of Telangana State and in turn creating Huge Employment opportunities.

ENTREPRENEUR WATCH SPACE



Mupparapu Raju sharing his innovation journey at Intinta Innovator Innovator speaker series organised by SRiX Warangal and TGTF

Mupparapu Raju is a rural innovator from Warangal Rural, Telangana who created a solar mobile charger which is made of solar panels, charging circuit, USB connectors, a battery, a pole, a box and a tray to put the mobile phones. This charger works on solar power, a renewable source of energy and doesn't work at night. Raju garu approached the Warangal Rural Collector M Haritha with a request to allow him to set up the solar charger at the Collectorate, the Collector readily agreed and praised his innovative idea. She stressed on the need for use of renewable energy as it would not harm the environment and is a reliable source of energy. Though there are solar portable power banks (chargers) available in the market, nowhere in the country is the solar fixed charger for mobile phones except the one developed by Raju garu.

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DISTRICT INDUSTRIES CENTRES – PROGRESS REPORT

JANGAON

PROFILE: Jangaon district is carved out of the erstwhile Warangal district. The district shares boundaries with Warangal, Siddipet, Suryapet and Yadadri-Bhongir districts. The district comprises of 13 mandals and 2 revenue divisions – Jangaon and Ghanpur (Stn) and the headquarters located at Jangaon town. The districts mineral resources include laterite, dolomite, coal, clay, black granite, limestone and sand. Other resources include milch animals. The major crops in the district include paddy, cotton, maize, groundnut, pulses etc.

PRESENT SCENARIO: Under TS-iPASS 44 units have been approved in the district out of which 16 are micro-units and 28 are small units. The total Investments for micro-units are Rs. 1.88 Cr and small units is Rs. 52.4 Cr. The total number of employment for micro-units are 157 and small units is 412. The most preferred lines of activities in Jangaon District are Poultry, Hatchery and Piggery. Total investment in Jangaon is Rs. 54.28 Crore out of which Stone crushers and Steeping and processing of grains has the highest investment with Rs. 13.58 Crore and Rs. 9.06 Crore of Investment respectively. The main industries in the district include Stone crushers, Cotton spinning and Weaving, Yarn & Textile Processing, Paper Products, Engineering and Fabrication, Ready mix cement concrete, Poultry, Hatchery and Piggery.

JAYASHANKAR BHUPALPALLY

PROFILE : Jayashankar Bhupalpally (Acharya Jayashankar) District is carved out of the erstwhile Warangal District with some parts of Karimnagar and Khammam. The district is named after the Telangana ideologue, Prof. K. Jayashankar. The district comprises of 20 mandals and 2 revenue divisions – Jayashankar Bhupalpally and Mulugu. The district headquarters is located at Jayashankar Bhupalpally town. The major minerals in the district include Iron ore, Coal, Stowing Sand. The major crops in the district include Paddy, Chilli, Cotton and Turmeric. Devadula lift Irrigation and tanks constructed by Kakatiya rulers are the primary sources of irrigation.

PRESENT SCENARIO: 57 units have been approved under TS-iPASS in Bhupalpally out of which 35 are micro and 22 are small with the average investment of Rs. 0.11 crores and Rs. 1.73 crores and providing average employment of 9 per unit and 43 per unit respectively. The most preferred lines of activity in Bhupalpally District is Fly ash bricks/block manufacturing with 23 units followed by Rice mill (Rice hullers only) with 10 units. Total Investment in Bhupalpally is Rs. 41.76 Cr out of which Rice mill (Rice hullers only) and Cotton spinning have the highest Investment with Rs. 9.47 Crore and Rs. 9.24 crore of investment respectively. The main industries in the district are Fly ash Bricks, Rice mill, Candy, Spice grinding, Puffed rice, Cotton spinning and weaving, Parboiled Rice mills, Ready mix cement concrete.

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